



## PROJECT PROFILE: GRASSLANDS ECOSYSTEM SERVICES AND BIODIVERSITY PILOT

### ESTABLISHING A GRASSLANDS CONSERVATION MARKET IN ALBERTA

This ongoing project brings multiple stakeholders together to demonstrate the use of conservation markets to restore and protect the ecosystem services and biodiversity benefits grasslands provide.

#### PROJECT LEADS

Alberta Biodiversity Monitoring Institute, EcoServices Network and Alberta Innovates (funder)

#### OVERVIEW

This project is primarily about engagement and building a consensus-based partnership to champion and implement a conservation market pilot for the enhancement of ecosystem services and biodiversity in Alberta's grasslands.

Conservation finance tools are an innovative way that could help keep native prairie landscapes and watersheds intact and functioning, while achieving community and ecological resiliency. A grasslands conservation market pilot demonstrates the application of market concepts, tools and infrastructure. The aim of this pilot project is to enhance stakeholder capacity and create a community of shared interest in using conservation markets for the restoration and protection of Alberta's grasslands.

#### OUTCOMES

With numerous stakeholders working together, and through tangible examples, this project will demonstrate

how the application of a conservation market in Alberta's grasslands can be used to achieve environmental, social and economic outcomes.

#### THE ESN CONNECTION

This ongoing project fits with the aim of the EcoServices Network to bring stakeholders together and build on existing knowledge, capacity and platforms. Through activities such as the Grassland Symposium (November 2019) the Network will continue to work collaboratively with partners, share knowledge and information to increase understanding, and build momentum and leadership that will guide the successful implementation of a grasslands conservation marketplace in Alberta.

#### LEARN MORE

About this project and the ESN at [ecoservicesnetwork.ca](http://ecoservicesnetwork.ca) and follow us on Twitter, Facebook and LinkedIn